

**Ministry of Foreign Affairs, Foreign Trade, Commerce
& Information Technology**

WORLD TELECOMMUNICATION & INFORMATION SOCIETY DAY

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Friday 16th May 2014, Heritage Square, 9:00 a.m. - 4:30 p.m.

Theme: “*Broadband for Sustainable Development*”

JUDGING CRITERIA FOR THE CREATIVE ARTS COMPETITION

CATEGORIES: BANANA ART, METAL, WOOD, PAINTING, IMITATION CAKE (MADE FROM STYROFOAM, CARD BOARD, ETC. AND DECORATED WITH ICING)

OVERALL IMPRESSION (Maximum 10 points)

This section scores immediate first impression, overall viewer response and reactions to the exhibit.

[] **Aesthetic value. Consider how you react to the exhibit (intuitive response)**

Is the exhibit intriguing and enjoyable to look at, or does it create some discomfort?

DESIGN & CREATIVITY (Maximum 45 points)

[] **Relevance to the theme {20 points}**

To what degree does the exhibit reflect the general theme of the Expo?

[] **Are all elements in the exhibit complementary in proportion to each other? {10 points}**

Symmetry: all proportions should be appropriate for the exhibit for visual emphasis.

[] **Do the selected colors best enhance or complement the exhibit? {5 points}**

Colour: all selected colors must complement the type of exhibit.

[] **Originality {10 points}**

Does the exhibit demonstrate original thought?

TECHNIQUE (Maximum 35 points)

Under technique, scoring will reflect the quality, professionalism and craftsmanship of the exhibit.

[] **Complexity {20 points}**

Is the exhibit complex with a design that appears difficult to execute?

(Credit will always be acknowledged for extremely difficult designs.)

[] **Craftsmanship - is the execution of the exhibit done in a superior manner? {15 points}**

How would you rate the quality of the exhibitor's work? Excellent craftsmanship is desired and expected.

[] **PRESENTATION {10 points}**

Does the exhibit, when viewed from all angles, have a finished appearance?

Is the exhibit properly labelled?